

# CALLING ALL LOCAL BUSINESSES!

## YOU'RE INVITED TO A HALLOWEEN DRIVE-THRU!

### WHAT IS IT?

A drive-thru Halloween! We wanted to create an opportunity for families to celebrate Halloween (in a socially distanced way), while promoting the amazing local businesses' we have in our area. We will be encouraging donations in support of Ecole White City School and Emerald Ridge School.

### WHAT'S IN IT FOR ME?

This is a great opportunity to promote your awesome business and network with our community!

### I CAN'T BE THERE ON HALLOWEEN. CAN I STILL PARTICIPATE?

Absolutely! We are also looking for items to be donated for a raffle!

### WHAT'S THE CATCH?

There isn't one! This is all about promoting your business and what you bring to our community! There's no extra cost to participate, however donations are always accepted.

### WHEN & WHERE?

Saturday, October 31, 2020  
1:00pm - 4:00 pm  
Mazergroup Parking Lot (26 Great Plains Road, Emerald Park)

### HOW WILL IT WORK?

Businesses will have an area to setup their own station. Vehicles will arrive and drive through a "tunnel" of businesses. They will stop at each station, "trick or treat-ing"! Think of it as a reverse parade – instead of the parade moving through the crowd, the crowd will move through the parade!

### WHAT DO I HAVE TO DO?

See below!

### HOW DO I SAY YES?

Scan the QR code to register your business!



# WHAT DO WE NEED TO DO?

## BEFORE HALLOWEEN

### PLAN

You will have your own station. You are responsible for decorating this area however you want! Super elaborate or not at all - it's up to you!

### PROMOTE

If you choose, you can promote your involvement in the Drive-Thru Halloween - again, totally up to you!

### PREP

You are invited to put together goodie bags for each car that drives through. Think "reverse parade" - instead of the parade moving through the crowd, the crowd will move through the parade!

## ON HALLOWEEN

### SET-UP

Get your station all ready to go! We will have a scheduled time for set-up to begin! Please note you are responsible for your own set up and tear down.

### CONNECT

This event is designed for you to promote your business and build a connection with our community!

### GO TIME!

Vehicles will travel through the drive-thru, stopping at each station to "trick or treat"! This is when you get to shine - promote your biz, hand out goodies, put on a show - whatever you're feeling!

**Please ensure all COVID-19 guidelines are followed!**

## AFTER HALLOWEEN

### DONATIONS

While not necessary, we will be accepting donations. All donations will go towards projects selected by Ecole White City School and Emerald Ridge School!

Current Event Sponsors:

