



Sponsorship Prospectus – Oktoberfest Fundraiser

October 22/23 - 2021

The Friends of White City Museum Inc. is a registered non-profit organization is devoted to celebrating the intrepid spirit of our 1960's settlers, paying tribute to the First Nations Treaty 4 territory we are privileged to live on and offering a whole lot of fun.

We are seeking sponsorship for our upcoming event:

AN EXCLUSIVE OKTOBERFEST DINNER

To support the Museum's newest project **A Historical Walking Tour of White City, Emerald Park and the White Butte Area.**

The Museum, in partnership with undergraduate students of the University of Regina, is developing a walking tour of White City/Emerald Park highlighting the locations and stories of these communities. The tour will be an interactive walking tour and is targeted for completion in 2022. This project will promote exercise and the opportunity to learn about what makes these communities special.

The evening will pay tribute to the German settlers from the surrounding area and the role they played in the history of the community. The 4 course meal catered by the Second Breakfast Café, will feature a modern spin on traditional Oktoberfest fare. The evening will showcase antiques and artefacts from the museum's collection, stories of the German farming communities and of course, music and beer.

We invite you to become a part of our community's history and help us great a legacy for the future.

To find out more about the museum and its projects, check out our website.

For more information on the museum and its programs visit our website: whitecitymuseum.com

Platinum Sponsor – \$1,500

- Large Company name/logo on front page of website
- Large Company Logo on printed materials (venue advertising, marketing materials, table cards, White City/Emerald Park Newsletter)
- Verbal recognition night of event.
- Recognition at museum events, including any media releases.
- Recognition at media event for opening of Walking Tour, Logo on Walking tour stops.
- Four tickets to the Oktoberfest event

Gold Sponsor - \$1,000

- Midsize Company name/logo on front page of website
- Midsize Company Logo on printed materials (venue advertising, marketing materials, table cards, White City/Emerald Park Newsletter)
- Verbal recognition night of event.
- 2 tickets to the Oktoberfest event.

Silver Sponsor - \$500

- Smaller Company name on sponsorship page of website
- Smaller Company name on printed materials (venue advertising, marketing materials, table cards, White City/Emerald Park Newsletter)

Bronze Sponsor - \$250

- Company name on sponsorship page of website
- Company Name on printed materials

Builders - \$100

- Company name listed on sponsorship page of website and on printed materials

Food Sponsor:



Second Breakfast Café (Emerald Park)

Don't see a Sponsorship package that fits? Contact the museum at whitecitymuseum.sk@gmail.com or any board member.